

Karungal – 629157, Kanyakumari District, Tamil Nadu. (Approved by AICTE & Affiliated to Anna University – Chennai) An ISO 9001:2015 Certified Institution



e-mail: mail@bethlahem.org

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IIC Celebration Activity report

Theme	IIC 6.0- Important Day Celebration Activities for Academic Year 2023-24				
Thrust Area	Awareness about Start-up and related Ecosystem Support Services for Start-up Development (Q4)				
Mandatory/Elective	Mandatory				
Social Media Link (Linked in/Facebook/Instagram /Twitter)	Poster: <a href="https://www.instagram.com/p/C_NoxuUPGj9/?utm_source=ig_web_copy_limk&igsh=MzRl0DBiNWFlZA==" https:="" m.facebook.com="" story.php?story_fbid="pfbid02iVrqyn]qYUcepd2Qr_QrghfC8pVCDn54z3gT1CP314MKM6XYFmF2fPFKqo]trjpA8l&id=1000673_84011595&sfnsn=wiwspwa&mibextid=RUbZ1f</a">				
Media Link	-				
Program Driven by	Bethlahem Institute of Engineering, Karungal.				
Activity Name	Innovation /Prototype Validation-Converting Innovation into a Start-Up				
Program Theme	Igniting innovative solutions for better and brighter future				
Activity Type	Exposure Visit/Seminar/workshop/Boot camp				
Mode of Conduct	Offline	Blended		Online	
Time	Starting: 09.30 am		Ending: 12.30 pm		
Dates	12-08-2024				
Number of student Participants (Min: 40)	78				
Number of Faculty Participants (As Many)	6				
Number of External Participants	-				
Expenditure Amount, If any	1000				
Remarks	-				
Objective (100 words)	The objective of the Start-up Session on Converting Innovation into Start-up is to provide aspiring entrepreneurs and innovators with the necessary knowledge, insights, and strategies to transform their innovative ideas into viable and successful start-up ventures. The session aims to guide participants through the process of idea validation, business model development, and market assessment, equipping them with practical tools to navigate the challenges of converting innovation into a tangible and sustainable business				
Benefit in-terms of learning/skill/ knowledge obtained	The students were able to develop basic understanding on the importance of validating a prototype and the various steps involved in prototype designing				



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Poster sample& Collage Photo







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Feedback sample	BETHLAHEN INSTITUTE OF ENGINEERING ANDIMOR. 1979 ST. CANTACHMAN DIST. TAMIL HADU Aggress of the state of the photomytes of the state of	BETHLARIEM INSTITUTE OF ENGINEERING AND LABORAL CASES IN RANGEMENT AND A COMMINION AND AND A COMMINION AND AND A COMMINION AND A COMMINION AND AND A COMMINION AND A COMMINIO
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copy(offline)	DEPARTMENT OF ELECTRONICS AND COMMUNICATION I MAINTER HING INCORPORATE OF CONTRIBUTION OF CONT	10 10 10 10 10 10 10 10		
Sample Certificate (If Any)	Nil			
Resource person profile information	Dr. S.A.Praylin Selva Blessy, Professor/ECE, Bethlahem Institute of Engineering, Karungal-629157 Kanyakumari District, Tamil Nadu.			

Signature of IIC Programme Coordinator

Signature of IIC President

Signature of IIC Convenor

Signature of Principal