

BETHLAHEM INSTITUTE OF ENGINEERING



Karungal - 629157, Kanyakumari District, Tamil Nadu. (Approved by AICTE & Affiliated to Anna University - Chennai) An ISO 9001:2015 Certified Institution

e-mail: mail@bethlahem.org

website: www.bethlahem.org

IIC Celebration Activity report

Theme	IIC 6.0- Important Day Celebration Activities for Academic Year 2023-24		
Thrust Area	Inspiration, Motivation and Ideation (Q3)		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagra m/Twitter)	Poster: https://www.instagram.com/p/C2BxFT5vzzo/?utm_source=ig_web_copy_li nk&igsh=MzRlODBiNWFlZA== https://www.facebook.com/photo?fbid=699733675616093&set=pcb.6997 33912282736 Event Highlight: https://twitter.com/bethlahem_engg/status/1746032304018038967/pho to/1		
Media Link	•		
Program Driven by	Bethlahem Institute of Engineering, Karungal.		
Activity Name	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.		
Program Theme	Transforming Business with Technology		
Activity Type	Exposure Visit/Seminar/workshop/Boot camp		
Mode of Conduct	Offline Blended Online		
Time	Starting: 11.00 am		Ending: 12.40 pm
Dates	24-04-2024		
Number of student Participants (Min: 40)	56		
Number of Faculty Participants (As Many)	3		
Number of External Participants	-		
Expenditure Amount, If any	1500		
Remarks	±		
Objective (100 words)	The objective of this program is to foster innovation and entrepreneurship by providing a platform for aspiring entrepreneurs to showcase their business ideas, receive expert feedback, and build valuable connections.		
Benefit in-terms of learning/skill/knowled ge obtained	Participants gain invaluable feedback on their business plans from experienced mentors and industry experts, leading to refinements and improved business strategies. Interacting with mentors, experts, and fellow entrepreneurs fosters valuable connections and collaborations. Participants develop essential skills in pitching, presentation, and communication, crucial for entrepreneurial success.		



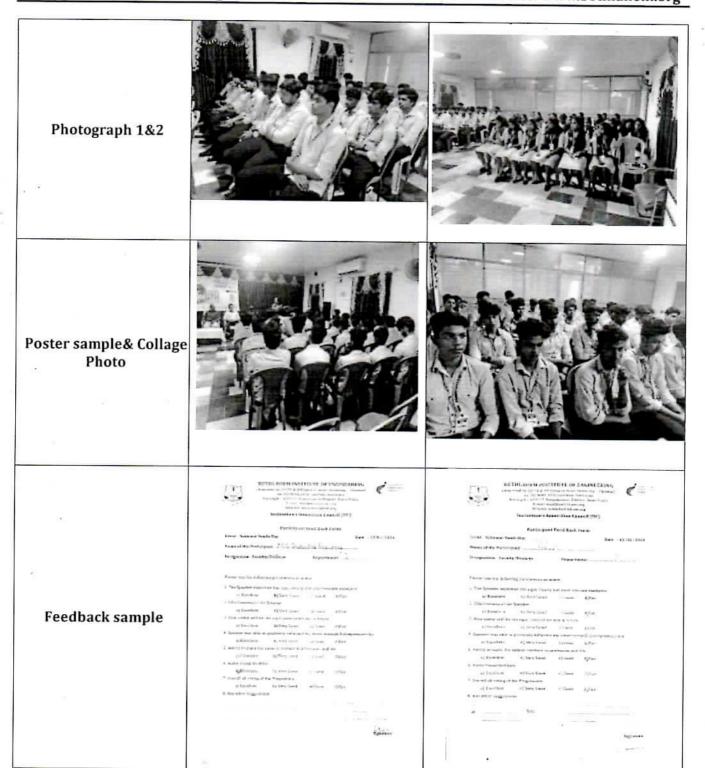
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Registration screenshot (Online)/Attendance copy(offline)	Secretarian Control of	Hereit Arten Destrict of Consequent Conseque	
Sample Certificate (If Any)	Nil		
Resource person profile information	Dr. A. Jerin Jose Director of Physical Education, Lekshmipuram College of Arts and Science, Neyyoor		

Signature of Programone Coordinator

Signature of IIC President

Signature of IIC Convenor

Signature of Principal